

P E R S P E C T I V E S

Perspectives is Forterra's online space for sharing ideas and inspiring actions. We invite all thinkers and doers, writers and artists, creators and implementers to challenge us, engage us, inform us with words and images and sounds. We're on there, too. But we don't want to just hear ourselves talking.

If you're interested in submitting a post to be published on Forterra's website, please consider the following:

What are we looking for?

We're looking for posts about our region and how sustainability is being addressed and/or being challenged. We define "sustainability" in the broadest of terms: from climate change to the way a neighborhood is knitting the community together.

We love posts that make people think; that problem solve; that spark conversations. It can be a strongly-worded opinion piece or a series of images. We'll shy away from just publishing a calendar item—but if you can build a story around it, we'd be happy to consider it.

How long should posts be?

Posts should be less than 750 words. Please include a short author's bio and a photograph of the author.

What format should photos, videos and audio be?

Photos should be jpegs and no less than 2000 pixels wide. When submitting photos, please include caption information and the name of the photographer. Mp3s are best for audio. Videos should be already posted to YouTube or Vimeo.

Will you be editing what I submit?

Yes. But we're excellent communicators and if we have a lot of suggestions, we'll contact you ahead of time.

If you publish my work, can I publish it somewhere else?

Of course. You retain ownership of the article. We'll also republish something that's already been published elsewhere, even if it's on your organization's or personal blog.

When will I know if you'll be publishing my submission?

We're excellent communicators (see above). You'll hear from us within one or two weeks. If you don't, there's a good chance we never received your submission.

I still have more questions!

OK! Talk to us. Email Carrie Hawthorne at carrie@forterra.org.