



FORTERRA
LAND FOR GOOD

ANNUAL SOUTH SOUND GATHERING

TUESDAY, SEPTEMBER 29, 2020

Forterra's annual South Sound gathering has been convening hundreds of leaders from across the region for the past two decades. This year, the event will be virtual and focus on how we can best support South Sound communities and conservation during these challenging and transformative times. Forterra leaders will share updates on recent successes and current projects in the South Sound, including large scale land conservation and restoration work and cooperative housing and business space development in Tacoma. We'll also have an engaging panel with emerging leaders focused on the future of South Sound. This year's event will include a happy hour, coffee talk, and a virtual panel. The event will be promoted via email and social media and hosted online, with video recordings hosted at [Forterra.org](https://www.forterra.org)

SPONSORSHIP OPPORTUNITIES

Advocate - \$500

- Name recognition on event website
- Panel event, name recognition on screen
- Sponsor Networking Happy Hour invite for two

Steward - \$1,500

- Logo recognition on event website
- Panel event, logo recognition on screen
- Logo recognition on electronic invites
- Sponsor Networking Happy Hour invite for two

Partner - \$2,500

- Logo recognition on event website
- Panel event, logo recognition on screen
- Logo recognition on electronic invites
- Logo recognition in post-event Thank You email to event guests
- Post event acknowledgment on social media
- Sponsor Networking Happy Hour invite for two

Sustainer - \$5,000

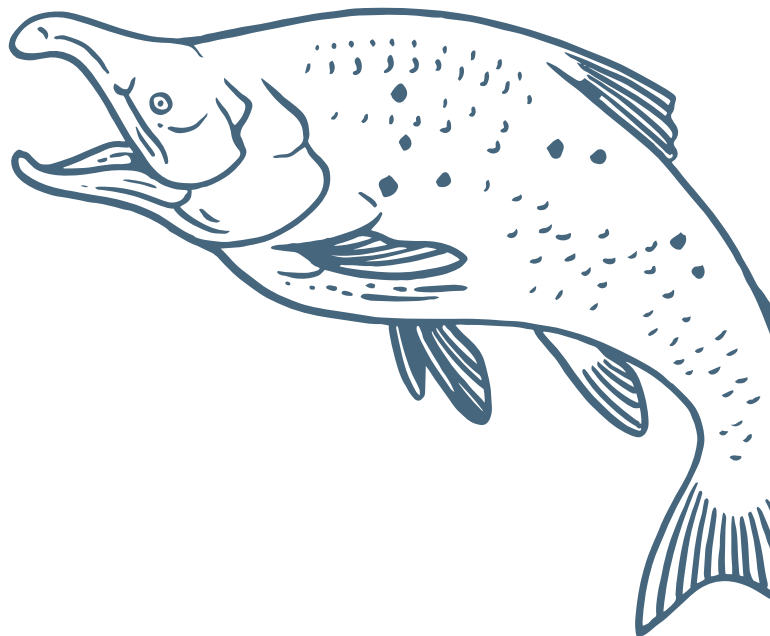
- Logo with link recognition on event website
- Panel event, logo recognition on screen
- Logo recognition on electronic invites
- Logo recognition in post-event Thank You email to event guests
- Post event acknowledgment on social media
- Sponsor Networking Happy Hour invite for two
- Digital Forterra Monthly Newsletter event promotion, logo recognition

Leader - \$10,000

- Logo with link recognition on event website
- Logo recognition during the panel
- Logo recognition on electronic invites
- Logo recognition in post-event Thank You email to event guests
- Post event acknowledgment on social media
- Sponsor Networking Happy Hour invite for two
- Digital Forterra Monthly Newsletter, event promotion logo recognition
- Verbal acknowledgment of sponsorship during kick-off Coffee & Conversation
- Lead sponsor logo recognition on Happy Hour event screen

CUSTOM SPONSORSHIP

We are always creating new ways to engage people, ignite conversations, and foster creative placemaking. We also like to be creative with our partners. Are you looking for something a little different? Let's talk. We can create a more customized sponsorship for your organization. Contact Corporate Relations Manager Rafael Saucedo at rsaucedo@forterra.org



OUR AUDIENCES

- **Email:** 10,000+ email subscribers living in Seattle, Tacoma, and Bellevue.
- **Social media:** 13,000+ social media followers living in Seattle, Tacoma, Everett, and Olympia.