

Local businesses play an important role in the Green Redmond Partnership. Working together with the City, non-profit organizations, schools, churches, and civic groups, we are working towards our goal of restoring and maintaining all 1,035 acres of forested parklands in Redmond.

The value of a healthy urban forest:

A healthy urban forest benefits all of us, from residents, to employees, to those who just come to visit. Trees keep our air clean and free of pollutants that cause asthma and other health problems. During rain storms, they reduce polluted runoff and flooding. They provide habitat for local wildlife, and places for people to walk, run, read, play, meet with friends, and take a break from their busy lives. The community involvement in volunteerism boosts civic pride, and makes neighborhoods more vibrant.



Why corporate engagement?

As part of the Redmond community, responsible businesses can be great partners in the stewardship of our local natural spaces. The Green Redmond Partnership is a great way for all members of the community to work together on a shared goal. Join the Green Redmond Partnership to show your commitment to environmental stewardship.

Why the Green Redmond Partnership?

We welcome everyone to join the partnership, a public-private venture between the City of Redmond, community building and conservation non-profit Forterra, and our amazing network of volunteers and supporters, all working together to care for our forested parklands. Following guidelines set in a 20-year restoration and management plan, and working with a model proven successful in five other Puget Sound Cities, the Green Redmond Partnership is uniquely poised for success, and provides a great way to make a lasting impact on our urban environment and our community.



Ways to engage:

I) Make a financial contribution to the Green Redmond

Partnership. We rely on our corporate sponsors to help fund key pieces of our work. Funds are used to purchase tools for new volunteer groups, provide staff time to mentor volunteer leaders, create outreach materials that better engage the community, and keep us working towards our program goals. Your donation of \$1,000 or more will allow us to create a unique teambuilding opportunity for your employees, where they can experience hands-on restoration together in a nearby park. A national study by United Healthcare and VolunteerMatch in March found that 81% of those who volunteer through their job say that volunteering has



strengthened their relationships with colleagues. 76% say that they feel better about their employer because of their involvement in their volunteer activities. Additionally, those who volunteer through their job rate their physical and emotional health more highly than those who don't volunteer.

2) Make an in-kind donation. In-kind contributions help our program funds do more good work, and add extra support to volunteer groups. Coffee or food for our hard-working volunteers make events more fun and help put the "party" in a work party in the park. Items like t-shirts, water bottles, stickers, or other things that can be branded with the Green Redmond logo make great thank-yous for our volunteers and help get our name out in the community. Restoration supplies like tools, wood mulch, and erosion control materials are used in the good work we do on the ground. If you have thoughts about an in-kind donation that fits with your business, please let us know!

3) Sponsor an upcoming event with your time. Pick an upcoming event from our community schedule and invite your employees to volunteer together outside of work hours. If you have a retail business, invite your customers or clients to join you. Additional support can be a major help to small community groups working on a restoration project in their local park.

4) Help spread the word. Let your employees and/or customers know about the opportunities available to get involved with the Green Redmond Partnership. Contact us to get a copy of an updated flyer to post in your office or store. If you have a newsletter, website, email list, or social media account, help us get the word out to your community.

To speak to us about creating a meaningful way for your business to join the Green Redmond Partnership, please call Norah Kates at (206) 905-6943.

To learn more about the Partnership and the work that we do with community-based restoration, visit us online at <u>www.greenredmond.org</u>.