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LAND FOR GOOD

fab-5

HILLTOP CALL FOR ARTISTS

#DesignTheHill



ISSUE DATE: August 17

APPLICATION DEADLINES:

Celebrating Hilltop: Get Ready (Project 1) — **August 28**

Celebrating Hilltop: Lasting Legacy (Project 2) — **September 30**

**QUICK
APPLICATION:**



HILLTOP CALL FOR ARTISTS

REQUEST FOR PROPOSALS TO HILLTOP ARTISTS

Forterra and Fab-5 are commissioning Black artists with a connection to the Hilltop community to help celebrate and honor the history and culture of this traditional Tacoma neighborhood. Applying your creative talents, you would use your art to activate vacant buildings at the former Rite Aid at South 11th Street and Martin Luther King Jr. Way, as well as create a lasting legacy in the new space coming soon.

The commissions—numbering between nine (9) and fourteen (14)—are part of an overall project to reclaim the corner for Hilltop’s Black community through a new housing and commercial development that the neighborhood itself is helping design and plan.

BE A PART OF THIS OPPORTUNITY

Forterra is partnering with Fab-5 and the people of Hilltop to create new opportunities to own a home, rent a home, and lease commercial space at the former Rite Aid site. Forterra has purchased the property for the purpose of working with Hilltop to counteract displacement and serve the people who have defined this neighborhood for generations. The plan is to develop more than 300 attainable new homes, as well as affordable retail and office space. About half of the homes will be cooperative housing, an innovative home-ownership model that helps build community equity. There also will be about 150 rental homes, half of which will be attainably priced—that is, affordable to people making 60% of the area’s median income. Construction is slated to begin in 2022.

Hilltop already is known for its unique architecture and art that show off the neighborhood and speak to its values. The newly commissioned works of art would continue that rich creative tradition.

During project planning, we see an opportunity to use art to immediately activate the vacated site. We are commissioning four works of art that can be transferred prior to building demolition and be preserved for display in the new development. These works will help send the message to the community that this space is changing and it is time to “Get Ready” for the new opportunities ahead.

We also are using this time to commission permanent art that will be integrated into the new development, leaving a “Lasting Legacy” that will add to the heritage of Hilltop and captivate neighborhood residents for years to come.



#DesignTheHill

Both the art commissions and the community-driven development project are aligned with the ideals of #DesignTheHill, a community development initiative through which historic Hilltop residents reclaim physical, economic, civic, and cultural space to abolish displacement, transform vacancy and waste into agency and opportunity, and redistribute power in community development and city planning.



ARTIST COMMISSIONS

CELEBRATING HILLTOP: GET READY (Project 1) — Four (4) commissions for murals/site activation art that will transform the existing buildings at the site of the former Rite Aid at South 11th Street and Martin Luther King Jr. Way. This art will be created and installed prior to building demolition and will help signal the community to “Get Ready” for new opportunities ahead. **The four commissions will be awarded at \$3,750 per artist.** The work is to be completed on or before September 20, 2020. Selections will be made by a committee comprised of Forterra, Fab-5, and members of the Community Investment Council.

SCHEDULE & TIMELINE

ACTIVITY	DATE
Call to Artists	August 17
Applications Due	August 28
Selections	August 31
Artist Invitations	September 2
Contracting	September 5
Idea Presentation	September 8
Art Completed and Installed	September 20

SCOPE OF WORK

Term of Contract: 30 days. Selected artists will create transformative art at one of three (3) primary locations on the property (at the minimum), identified by the Community Investment Council (see cover page photos), and one (1) artist will design a project sign to be posted at the site. These four works of art will be transferred prior to the demolition of the existing buildings and preserved for display in the new development. Forterra will provide large panels that can be installed on the existing buildings, or the artist can propose another system of transfer.

PHASE I - Idea Presentation (September 8, 2020)

- Submit rough proposals of the art to Selection Committee
- Artist will receive **\$1,250** for materials upon approval of proposal

PHASE II - Art Completion (September 20, 2020)

- Art completed and approved
- Artist will receive **\$2,500** upon completion and presentation of art



CELEBRATING HILLTOP: LASTING LEGACY (Project 2) — Five (5) to ten (10) commissions for engaging the community and creating art pieces that will become permanent fixtures in the new development, creating a “Lasting Legacy.” **The commissions will be awarded at \$7,000 per artist.** Studio space will be provided in the former Rite Aid building. Selections will be made by a committee comprised of Forterra, Fab-5, and members of the Community Investment Council.

SCHEDULE & TIMELINE

ACTIVITY	DATE
Call to Artists	August 17
Applications Due	September 30
Selection	October 15
Contracting	October 29
Orientation/Work Begins	October 30
Community Engagement Proposals	November 7
Community Engagement Period	November 14 to January 29, 2021
Approval of Concept	January 30, 2021
Art Completed	June 30, 2021

SCOPE OF WORK

Term of Contract: Up to 18 months. Selected artists will create art that will become permanent fixtures in the new development. Artists either can create a final piece of art or a model of a larger-scale piece that would be installed during a later stage of project development. The process of creating the art is intended to be public and will be documented to share as part of the history of the creation of this project. The artists will be able to use studio space at the former Rite Aid Building during selected work phases. There will be five (5) studio spaces available.

The artist will:

- Engage with the community on Hilltop culture and art.
- Complete and present final work to the community.

PHASE I – Proposal for community engagement (November 7, 2020)

- Submit rough proposal of community engagement to Selection Committee
- Artist will receive **\$1,500** (including \$750 for materials) upon approval of proposal

PHASE II – Community engagement and design of artwork (December 15, 2020)

- Engage with Hilltop community members on themes of culture and art
- Artist will receive **\$1,500** upon submission of documentation to Selection Committee

PHASE III – Approval of concept (January 30, 2021)

- Artist presents concept design to Selection Committee
- Artist will receive **\$1,000** upon approval of Selection Committee

PHASE IV – Implementation (June 30, 2021)

- Complete and present the final artwork
- Artist will receive **\$3,000** upon final approval and presentation

HOW TO APPLY

Artists may apply online at <https://tinyurl.com/HilltopRiteAidArt2020>

- All respondents are asked in the application to submit examples of previous art creations
- Requests for clarification must be made via email to Forterra prior to the application deadline
 - Jeff Dade, Community Development Senior Project Manager: jdade@forterra.org
- **CELEBRATING HILLTOP: GET READY**
 - Applications must be received by 8 A.M. Pacific Time on Wednesday, August 28, 2020
- **CELEBRATING HILLTOP: LASTING LEGACY**
 - Applications must be received by 8 A.M. Pacific Time on Wednesday September 30, 2020



ABOUT THE PARTNERS



FORTERRA

Forterra is a Washington-based nonprofit that enhances, supports, and stewards the region's most precious resources—its communities and its ecosystems. Forterra conserves land, develops innovative policies, and supports sustainable rural and urban development. In its 30-year history, Forterra has helped conserve more than 250,000 acres, with its work stretching from the farmlands and river canyons of Yakima to the estuaries and forests of Washington's coastline.



FAB-5

Fab-5 is a non-profit initiative launched 20 years ago by a group of youth in Pierce County who wanted more relevant opportunities for young people to gather, connect, and create. This group formed a movement by seizing undervalued resources to create groundbreaking opportunities. Whether taking an underused radio station and turning it into a youth broadcasting platform, or transforming a vacant storefront into a year-round creative education center, Fab-5 has innovated for nearly two decades to ensure that the young people in our community are supported to manifest their unique visions for their futures and for the world. Fab-5 are dedicated to protecting the space, resources, and community support Hilltoppers need to thrive!



#DESIGNTHEHILL

#DesignTheHill is a community development initiative through which historic Hilltop residents reclaim physical, economic, civic and cultural space to abolish displacement, transform vacancy and waste into agency and opportunity, and redistribute power in community development and city planning. In 2019, in collaboration with THA and Mithun, #DesignTheHill participants designed 250 units of affordable housing for our families in the heart of the MLK corridor. In 2020, this work grows as Hilltop community members prepare to transform the vacant Rite Aid site into a community cornerstone.