



FORTERRA

**LAND
FOR GOOD**

2023 PARTNERSHIP OPPORTUNITIES



FORTERRA IS AN UNCONVENTIONAL LAND TRUST THAT VALUES PARTNERSHIPS AND STRIVES TO MAKE A MEANINGFUL, POSITIVE IMPACT ON OUR STATE.

We work closely with our corporate partners to find unique partnership opportunities throughout the year to meet shared goals of environmental protection and sustainability.

Partnering with Forterra is a great way to highlight your company's values around sustainability!

FORTERRA'S MISSION & WORK

For more than 30 years we've been bringing about powerful, practical and positive change. We use our expertise in land-based programs to help ensure that our communities are thriving environmentally, socially and economically.

From conducting land transactions, stewarding land, and working with communities to consider and advance forward-thinking policies – Forterra innovates and scales solutions to address the climate crisis and support equitable, green and prosperous communities.

**FORTERRA ENVISIONS PEOPLE AND
NATURE THRIVING TOGETHER IN A
PLACE WHERE EVERYONE BELONGS.**

**JOIN US AS A PARTNER
IN OUR WORK.**



SPONSORSHIPS

Sponsorships are a fantastic (and highly visible!) way for our corporate partners to support our work, while also publicly sharing their commitment to supporting meaningful environmental conservation.

Opportunities for sponsorship include:

EVENTS

Forterra has a number of events that can highlight your company through recognition. We would be happy to discuss any customized recognition packages.

FORTERRA NEXT EVENTS

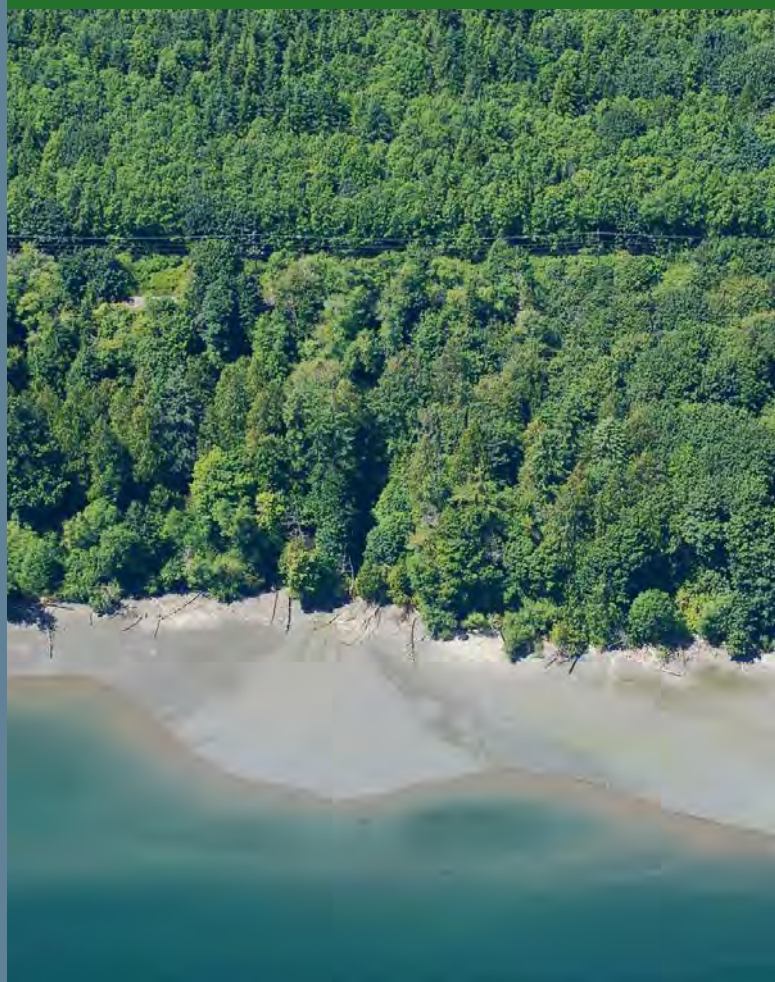
We will host 3-4 Forterra NEXT events (75-100 people) in 2023 that would likely include experiences such as a guided walk through a Forterra-owned property, or a meet-up at a local brewery with a speaker. NEXT events bring our existing donors together to discuss land conservation and climate change.

SUMMER OUTDOOR SERIES

We plan to host a series of outdoor activities on Forterra-connected properties to highlight our conservation work. Potential examples include a guided plant walk for families, a bicycle tour of the Olympic peninsula, and berry picking at a local farm.

LAND CONSERVATION & STEWARDSHIP

Support Forterra's critical land conservation and stewardship efforts and have your company recognized at trailheads on the property, on associated webpages and maps, and promoted through social media.



OTHER SPONSORSHIPS & PARTNERSHIP OPPORTUNITIES

RESEARCH

Forterra partners with other organizations to participate in research that benefits conservation in Washington. Sponsorship recognition for research could include your logo on maps produced from the research, on the websites where the research is displayed, and promotion through social media.

PODCAST

Produce the next in the series of the Forterra-produced podcast, *Rooted: Where We Stand*, which explored humans and nature as inseparable. Next topics may include exploring the complexities around environmental conservation and climate justice.

Recognition could include in-episode spoken ads, social media promotion, and an event for your staff and podcast host.

IN-KIND

Forterra welcomes in-kind services, including food, beverage, raffle items, or event space donations.

LUNCH & LEARNS

Forterra can speak to your company on an aspect of our work that your team is particularly interested in, or a part of our work that aligns with your industry. These talks are often about 30 minutes, can be tailored to your preferred format, and can include time for questions.

HOSTING AN EVENT

Corporate partners can provide an introduction into new relationships with new corporate partners or donors and are a great way for Forterra to share our mission with new audiences.

If you have clients or customers who would be interested in hearing our story, or who might care about our mission, we can coordinate with you to provide a space for your clients to engage with Forterra staff. This can be a happy-hour mingle, or a seated presentation – we're happy to share our message with your network!

TAILORED SPONSORSHIP PACKAGES ARE AVAILABLE.

EVERGREEN CARBON CAPTURE

Offset your company's carbon footprint with Evergreen Carbon Capture (ECC). This local option to address climate change through native tree planting. Forterra plants and maintains ECC trees for carbon sequestration throughout Western Washington. Together with corporate and nonprofit partners, field partners, and hundreds of volunteers, we have planted thousands of native trees around the Puget Sound, which will improve our region's resiliency against climate change.

Become an Evergreen Carbon Capture partner and you'll not only reforest areas of our state and mitigate your carbon impact, but your staff will have the opportunity to plant the trees as part of a team-building activity!

We can help you meet your sustainability goals – please reach out if you'd like more information about becoming an Evergreen Carbon Capture partner.

Opportunities also exist to sponsor our online Carbon Calculator, which is frequented by individuals and corporate groups who are interested in understanding their carbon footprint.



56,000 +

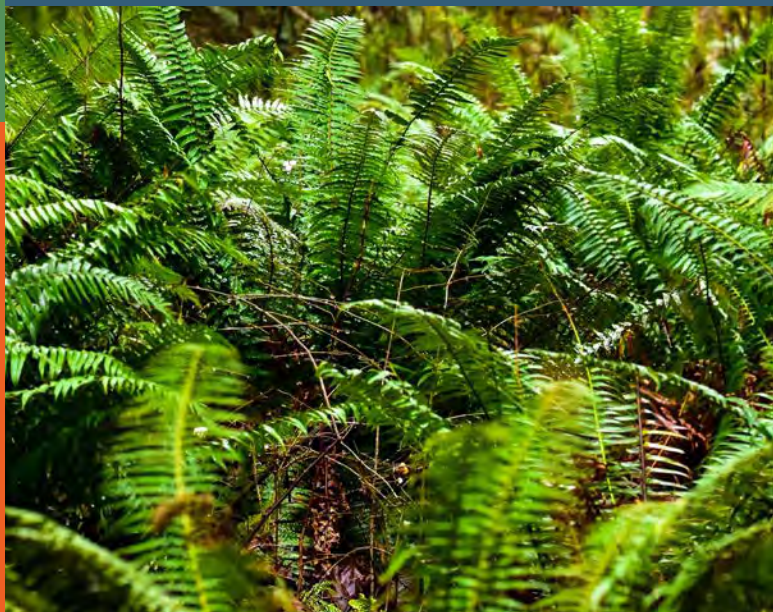
Native Trees Planted

130

Planting sites around the Puget Sound

376,000

Tons of Carbon Dioxide Sequestered



AUDIENCE & IMPACT

For over 30 years, Forterra has been a critically important land trust dedicated to protecting threatened natural resources, habitat, and recreational land in Washington, and has conserved more than 275,000 acres of land to date.

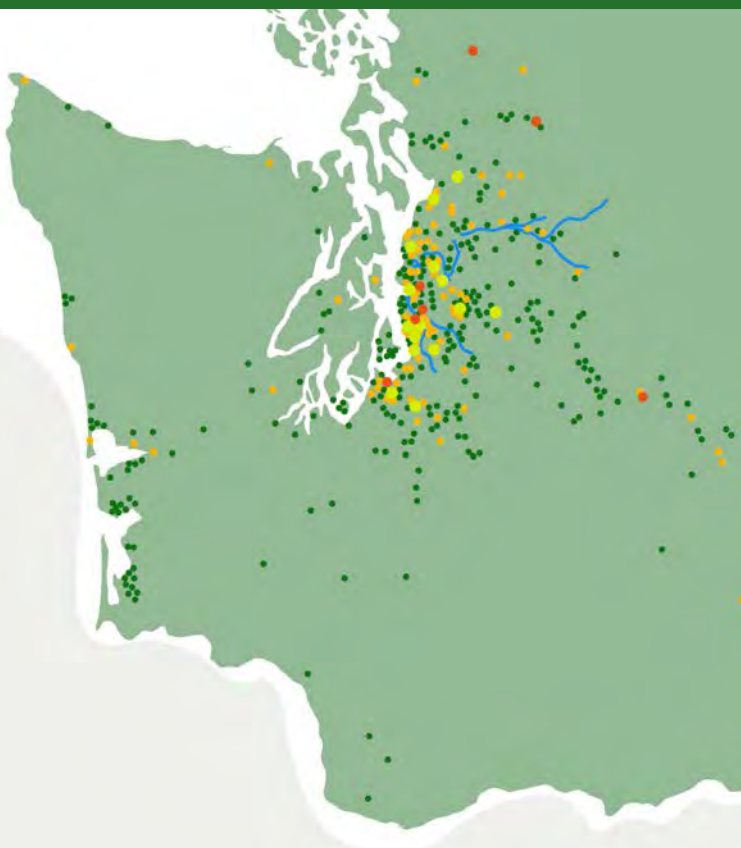
Forterra's large circle of supporters puts you in a position to have your brand seen by a wide range of Washington residents who not only value our state's beautiful and uniquely diverse resources, but who also value companies who support organizations that are protecting these vital natural resources.



1,000 +
Active Donors

17,000
Social Media Followers

9,700
Newsletter Recipients



WHERE WE WORK

-  Conservation Land Acquisition
-  Community Real Estate
-  Policy or Community Project
-  Landscape Restoration Projects

THANK YOU!

IF YOU'D LIKE MORE INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES, WE WOULD BE HAPPY TO PROVIDE OUR SPONSORSHIP BENEFIT LIST.

CONTACT INFORMATION

Courtney Harris
Associate Director of Philanthropy, Institutional Relations

Phone: 206.905.6924

Email: partnerships@forterra.org

THANK YOU TO OUR CURRENT AND PAST SPONSORS

