



FORT&ERRA

CLIMATE ACTION

TOOLKIT 2023



INTRODUCTION

Today, issues caused by climate change persist, are increasingly urgent and require we act with resolve.

Taking care of our environment is an ongoing, daily commitment that requires all of us. This toolkit is designed to empower individuals and organizations with practical actions that can be integrated into daily life. By adopting these sustainable practices, we can contribute to a more sustainable future for the Pacific Northwest and beyond.

Please share and encourage your employees, family members and community to share our social media posts!

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MAKE A DIFFERENCE

TAKE ACTION!

Daily actions make a difference.

Reduce your impact by taking these simple actions today.



100% CLEAN ENERGY

Energy efficiency is the most effective way to cut your utility bill and to help move the Northwest on the path to 100% clean energy.

1. Cut energy use. Turn off lights, use turn-off power strips and unplug all appliances that you are not using.
2. Set the thermostat to 68°F or lower when you're at home and awake, and lower 7°F to 10°F when you're asleep or away. Or install a programmable thermostat.
3. Turn down your water heater to 120°F or the "low" setting.
4. Use weather-stripping or door sweeps to reduce heat loss and drafts.
5. Run your washing machine and dishwasher only when full.



REDUCE WASTE

Everybody - every person, every business - can play a central role in helping the Northwest reduce waste.

1. Recycle right: Empty. Clean. Dry. Also, ensure environmentally responsible recycling for electronics.
2. Reduce, reuse and up-cycle: donate or give new life to old clothes and home goods instead of throwing them out.
3. Reuse household items like old shirts as cleaning rags or old jars for food storage or to hold household items such as pens, paperclips, etc.
4. Target food waste - reduce, donate and compost.
5. Reduce or eliminate single-use plastic.





CLEAN AIR & WATER

1. Turn off the tap. Reducing the amount of water that goes down the drain reduces the amount of wastewater that needs to be treated.
2. Use hand-powered garden tools and avoid using gasoline or diesel-powered lawn mowers and leaf blowers.
3. Purchase and use environmentally and socially responsible products.
4. Don't flush any chemicals, pharmaceuticals or products containing plastics or microbeads down the drain.
5. Protect the outdoors and leave no trace (dispose of waste properly)



HEALTHY & SUSTAINABLE FOOD

1. Promote health and sustainable food. To help with budgeting buy seasonal produce.
2. Shop locally and purchase from community vendors.
3. Purchase items delivered or sold in minimal, recycled or compostable packaging.
4. Think ahead, and plan for healthy meals in advance.
5. Ensure office kitchens maximize food utilization and minimize energy and water consumption.



CLEAN & EQUITABLE TRANSPORTATION

1. Arrive green – Promote cleaner and more sustainable transit alternatives, such as walking, biking, carpooling or taking the bus with colleagues.
2. Make the switch to electric, re-chargeable vehicles.
3. Plan ahead and think about strategies to reduce carbon output for a trip.
4. Try “Green Driving,” like minimizing hard acceleration and braking.
5. Create incremental and realistic goals to mix up your commute a number of times a month.



ACTIVITIES

TRY SOME OF THESE EARTH-FRIENDLY ACTIVITIES AT THE OFFICE WITH COLLEAGUES OR AT HOME WITH FAMILY AND FRIENDS.

- Advocate for policy change and vote for candidates who will fight for climate policy.
- Plan organizational volunteering events to support regional stewardship programs.
- Plant trees and steward local green spaces by supporting programs and projects that mitigate carbon impacts.
- Plant a garden and grow your own food.
- Plan your next dinners out at a restaurant with locally-sourced menus.
- Visit your local farmer's market and shop locally.
- Form office lunch clubs that encourage locally-sourced dishes and reduce food waste.
- Support policies that promote sustainable and healthy food procurement, encourage others to join the cause.
- Pick up trash when you're walking around your neighborhood and encourage others to do the same.
- Start a buy nothing group with your neighbors to prevent waste and help those in need.
- Donate to reputable causes.
- Can't donate? No problem! Try volunteering instead. There are plenty of ways to help local organizations.
- Share your good work on social media to spread the word.



SOCIAL POSTS

TAKE ACTION, SPREAD THE WORD!

Take action by sharing these posts and photos across your social channels this month.

Suggested Hashtags: #ClimateAction #LandforGood

Click here to download all social + photo assets.



GREEN TRANSPORT

#ClimateAction – Leave the car at home! As we head into May, Bike to Work Month, it's a great time to consider biking for a healthier commute. Biking is great exercise, it reduces parking and transportation hassle – and is virtually a zero-emission form of transportation. Not sure how to get started? If you're in the Seattle area, @Cascadebicycle offers classes to get you out and riding safely. See you on the

CREATIVE RECYCLING

#ClimateAction – Reduce waste! It's more than just recycling and cutting down on plastic use – we can reduce waste by giving new life to old items. Before ordering new clothes or household goods, consider how you can creatively reuse your old or worn-out items. You can always donate and shop at thrift stores or start a clothing swap with friends. What's your favorite way to revive your old stuff? Share your DIY tricks below!

SUSTAINABLE SHOPPING

#ClimateAction – Shop seasonal! Food has some of the biggest impacts not only on our health, but on the health of our communities, region, and planet. This month, consider making a few small changes for the better by thinking about where you buy your food and the type of food you're buying. When you buy in season, you often support local farmers, get fresher, healthier food and save money compared to buying out of season!

THANK YOU!

Forterra innovates and scales land-based solutions to address the climate crisis and support equitable, green and prosperous communities.

We envision people and nature thriving together in a place where everyone belongs.

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